

rqmicro.COUNT Flow Cytometer for Water Utilities

Automated. Easy to use. Cartridge-based.

rqmicro AG

Now Available Any Time.

The detection of bacteria is essential for ensuring sanitary and healthy drinking conditions. With **rqmicro.COUNT**, water utilities can easily and efficiently detect and quantify bacteria in water on-site at key treatment or critical control points.

Real-time water analysis with flow cytometry:

- High measuring accuracy and sensitivity on single cell level
- **rqmicro.COUNT** has a **rapid response time**

Would you like to see **rqmicro.COUNT** in action?

Fill out the form and we will contact you shortly.

Your Name *

Phone Number

+41

Your Email *

Your Company



Driving Growth with Omnichannel Strategies

Proven track record in driving business growth through targeted B2B marketing initiatives. Developed and successfully implemented omnichannel strategies, contributing to a **33.4%** increase in total sales revenue.



Objectives

Increase the number of qualified leads through targeted marketing strategies, ultimately contributing to higher sales revenue.



Solutions

- Designed and executed omnichannel lead generation campaigns, leveraging email marketing, digital campaigns, social media, SEO, conferences and webinars.
- Implemented marketing automation to nurture leads effectively and improve conversion rates.
- Developed targeted content strategies to attract high-intent prospects and enhance engagement.
- Aligned marketing efforts with sales teams to ensure efficient lead qualification.